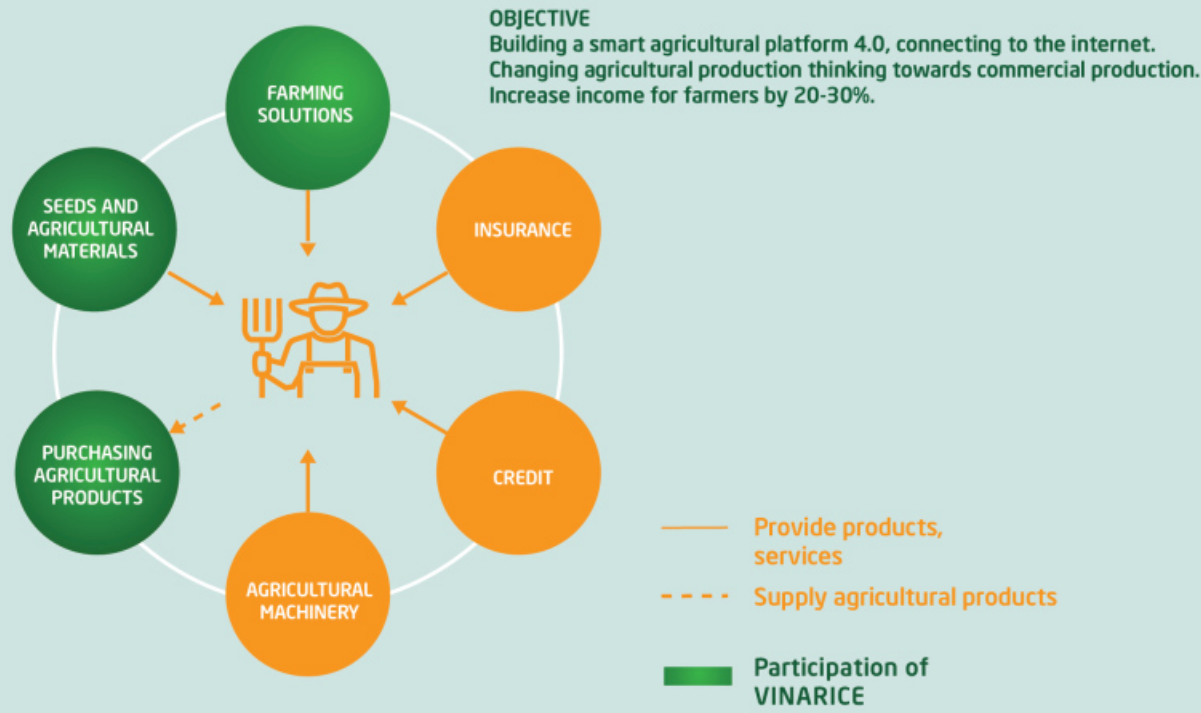


# A BAN MAI'S STORY

Created purely from the early sunshine and the morning dew, each **BAN MAI** rice grain contains the quintessence of the sky and the earth and the sincere hearts of people who carry the mission of taking care of Vietnamese family meals. From precious seeds selected, restored, and maintained genetic purity to preserve the characteristics of the variety, BAN MAI rice is grown up under the careful care of farmers. After that, the rice paddy is processed by the modern Japanese synchronous processing lines; **BAN MAI** rice fully preserves its delicate flavor and natural nutrition. The product passes rigorous testing processes and ensures the highest quality.

For **BAN MAI**, every new day is full of love, every family meal is always a full reunion.

## THE ROLE OF VINARICE IN THE VIETNAMESE RICE VALUE CHAIN



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**ROYAL BAN MAI RICE**

Sticky - Fragrant - Rich natural flavor

Color	Transparent	
Sticky	Very sticky	
Aroma	Natural jasmine fragrance	
Feature	Indica rice, closed production under the "Rice - shrimp" farming model. Elongated grains of 7.8 - 8.2 mm long, producing soft, shiny white rice, expanded to the length. It has a slight aroma upon cooking, the rice owns an extremely strong taste.	

Color	Transparent	
Sticky	Sticky	
Aroma	Natural jasmine fragrance	
Feature	Specialty Ban Mai Rice Pure natural flavor Closed production process "From field to table" No preservatives and harmful chemicals	



**SPECIALTY BAN MAI RICE**

Sticky - Fragrant - Rich natural flavor

Color	Transparent	
Sticky	Very sticky	
Aroma	Natural jasmine fragrance	
Feature	Primium Ban Mai Rice Pure natural flavor Closed production process "From field to table" No preservatives and harmful chemicals	



**PREMIUM BAN MAI RICE**

Soft - Fragrant - Rich natural flavor

Color	Transparent	
Sticky	Sticky	
Aroma	Natural jasmine fragrance	
Feature	Deluxe Ban Mai Rice Pure natural flavor Closed production process "From field to table" No preservatives and harmful chemicals	



**DELUXE BAN MAI RICE**

Sticky - Fragrant - Strong taste

Color	Transparent	
Sticky	Sticky	
Aroma	Natural jasmine fragrance	
Feature	Tran Chau Huong Rice Pure natural flavor Closed production process "From field to table" No preservatives and harmful chemicals	



**TRAN CHAU HUONG RICE**

Typical taste

Color	Transparent	
Sticky	Sticky	
Aroma	Natural jasmine fragrance	
Feature	Du Huong Fragrant Rice Pure natural flavor Closed production process "From field to table" No preservatives and harmful chemicals	



**DU HUONG FRAGRANT RICE**

Soft aromatic



**THIEN HUONG RICE**

Soft - Fragrant

Color	Transparent	
Sticky	Very sticky	
Aroma	Pandan leaf	
Feature	Indica rice slender grains. Average length: 7.5mm. Aroma of pandan leaf. It is good and very sticky. The rice remains soft when cooled.	

Color	Transparent	
Sticky	Sticky	
Aroma	Natural jasmine fragrance	
Feature	Thien Huong Fragrant Rice Pure natural flavor Closed production process "From field to table" No preservatives and harmful chemicals	



**ST25 RICE**

THE BEST RICE IN THE WORLD 2019

Pandan leaf



**PHUC XUAN BLACK RICE**

Rich Phenols

Color	Red	
Sticky	Medium sticky	
Nutrition facts	Rich in nutrients	
Feature	Round-oval shape and glossy grains. Brown rice has a typical blood red color. The rice remains soft, buttery taste and has a very high nutritional content, especially contains many omega 3, 6 & 9 minerals that are good for the digestive system and healthy heart.	

Color	Purple black	
Sticky	Sticky	
Nutrition facts	Rich in vitamins	
Feature	Purple brown rice has a purple-black outer shell. The rice is quite sticky and a bit crispy	



**PHUC XUAN RED RICE**

Soft aromatic